

APYURA PREMIUM SPREADS are jars full of goodness, some with deliciousness of natural fruits, some others loaded with healthy nuts, some with crunchy biscuits, some with natural herbs and spices. It's now a cakewalk to flavour your baked goods and desserts. You can

POUR over your Desserts and Cakes
FILL in your Chocolates and Macarons
BLEND in your Icings and Shakes
MIX in you cake and brownie batters
ENJOY as it is, to satiate your sweet cravings.

Apyura Premium Spreads are made up of 5 basic ingredients:

1. **VEGETABLE FAT:** Palm oil, an edible fat obtained from the flesh of the palm fruit is used in the Apyura Premium Spreads.
2. **SUGAR:** Sugar levels are maintained keeping in mind the mouth feel of the product.
3. **SKIMMED MILK POWDER:** Skimmed milk is a lower-calorie, lower-fat version of whole milk. It not only has good nutritional value but also adds a great mouth feel to the spreads. In the Apyura Premium Vegan Spreads, Soy Powder is used instead of Skimmed Milk Powder.
4. **EMULSIFIERS:** Emulsifiers are added in a very small ratio, just to maintain the viscosity and texture of the product.
5. **FLAVOURS:** Flavours are added just to give top notes to the product.

The above 5 basic ingredients are present in all the spreads. Additionally there are other added ingredients depending upon the flavour of the spread.

Currently we have 34 Premium Spreads, 5 Vegan Spreads and 2 Biscuit Spreads, in all 41 Spreads and very soon coming up with many new innovations.

These Spreads are different in mouthfeel and textures and following are the various segments they can be put in to explain better

NATURAL NUT PASTE BASED SPREADS : These spreads have natural nut pastes along with the basic

5 ingredients of the spread. The chocolate-based ones have cocoa powder. Additionally the French Biscuit Spread has biscuit bits for extra crunch and texture.

FRUIT BASED SPREADS : These spreads contain the basic 5 ingredients of the spreads along with goodness of natural fruit powders.

SPICE & HERB BASED SPREADS : These spreads have natural spices and herbs, like saffron powder, cardamom powder, thandai powder, mix spice powder etc. depending on the flavour profile, along with the basic 5 ingredients. Additionally the ones with crunchy nuts are loaded with natural nut bits.

EXOTIC & INDULGENT SPREADS : These spreads are smooth in consistency. Also some of these are chocolate based or have coffee powder or cheese powder depending upon the flavour requirement of the spread.

APYURA PREMIUM VEGAN SPREADS : These contain the basic 5 ingredients mentioned above and the Skimmed Milk Powder is replaced with Soya Milk Powder.

APYURA PREMIUM BISCUIT SPREADS : The below mentioned spreads are made with Biscuit Paste

along with the basic 5 ingredients. The Crunchy spread has biscuit bits to add extra texture to it.

1. BIS-KUT
2. BIS-KUT CRUNCHY (WITH BISCUIT BITS)



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Madhav Enterprises, Sharon and Fab Flavours joined hands in the year 2019 to launch Premium Spreads under the brand name Apyura. With a combined experience of manufacturing, trading, Import and export businesses, this is a partnership of age and youth, to give our clients top quality Premium Spreads using the best ingredients, modern manufacturing practices backed with stringent quality control , research and development.

Madhav Enterprises, started in the year 2012, is a prominent importer, exporter and distributor of bakery ingredients, packaging, bakeware etc. They are known for selling products with international compliances to the Indian consumers and in a short time have made a name for themselves all over India as a distributor of quality ingredients and products.

Sharon was started in the year 2007 to make Chocolate products, using the finest quality ingredients and the latest technologies. Over the year they had made a name for themselves for making premium chocolate products and spreads.

Fab with over 100 years of experience in trading and then manufacture of Food flavours. It is one of the most trusted flavour brands of India. With a wide range of liquid flavours (both water soluble and Oil Soluble) and powder flavours, they cater to both industrial and retail markets.

PREMIUM SPREADS

<i>FLAVOURS</i>	<i>MRP 200GM</i>	<i>MRP 475GM</i>	<i>NUT BASE</i>	<i>SPICE BASE</i>	<i>FRUIT BASE</i>	<i>CRUNCHY</i>	<i>EXOTIC</i>
1. Bourbon whiskey	395/-	550/-					✓
2. Bubblegum	395/-	550/-					✓
3. Candy Floss	395/-	550/-					✓
4. Caramel Brownie	395/-	550/-					✓
5. Choco Mint	395/-	550/-					✓
6. Choco Peanut	395/-	550/-	✓				
7. Coconut Bite	395/-	550/-			✓		
8. Elaichi Toffee	395/-	550/-		✓			
9. Guava Chilli	395/-	550/-			✓		
10. Kesar Mastani	395/-	550/-	✓	✓			
11. Orange	395/-	550/-			✓		
12. Orange Belgian	395/-	550/-			✓		
13. Rich Belgian	395/-	550/-					✓
14. Rooh Gulab	395/-	550/-					✓
15. Tiramisu	395/-	550/-					✓
16. Banarasi Paan	580/-	865/-					✓
17. Berry Blast	580/-	865/-			✓		
18. Black Currant	580/-	865/-			✓		
19. Choco Hazelnut	580/-	865/-	✓				
20. Cookie "N" Crunch	580/-	865/-				✓	
21. Filter Coffee	580/-	865/-					✓
22. French Biscuit	580/-	865/-				✓	
23. Fresh Mango	580/-	865/-			✓		
24. Lemonazo	580/-	865/-			✓		

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25. Masala Chai	580/-	865/-		✓			
26. Mewa Rabri	580/-	865/-	✓				
27. Natkhat Chatpat	580/-	865/-		✓			
28. Pani Puri	580/-	865/-		✓			
29. Plum Cake	580/-	865/-		✓			
30. Rasmalai	580/-	865/-	✓				
31. Raspberry	580/-	865/-			✓		
32. Strawberry	580/-	865/-			✓		
33. Thandai	580/-	865/-		✓			
34. Pistachio	760/-	1100/-	✓				

BISCUIT PREMIUM SPREADS

<i>FLAVOURS</i>	<i>MRP 200GM</i>	<i>MRP 475GM</i>	<i>NUT BASE</i>	<i>SPICE BASE</i>	<i>FRUIT BASE</i>	<i>CRUNCHY</i>	<i>EXOTIC</i>
1. Bis-Kut Rich and Smooth	395/-	550/-					✓
2. Bis-Kut Crunchy	395/-	550/-				✓	

VEGAN PREMIUM SPREADS

<i>FLAVOURS</i>	<i>MRP 200GM</i>	<i>MRP 475GM</i>	<i>NUT BASE</i>	<i>SPICE BASE</i>	<i>FRUIT BASE</i>	<i>CRUNCHY</i>	<i>EXOTIC</i>
1. Elaichi Toffee	395/-	550/-		✓			
2. Kesar Mastani	395/-	550/-	✓	✓			
3. Banarasi Paan	580/-	865/-					✓
4. Choco Hazelnut	580/-	865/-			✓		
5. Filter Choffee	580/-	865/-					✓